

**SMART MEAL™ SEAL  
SALES DATA COLLECTION FORM**



RESTAURANT NAME: \_\_\_\_\_

RESTAURANT ADDRESS: \_\_\_\_\_

CONTACT NAME AND PHONE: \_\_\_\_\_

Instructions:

1. Please list items labeled with the Smart Meal™ Seal in the left column of the table.
2. At the end of each month, write the month in the box at the top of the column, then record the number of each item sold during that month in the corresponding box in the column.

ITEM	Baseline*	Month:	Month:	Month:	Month:	Month:	Month:
Example: Mexican veggie burger	New item	5	18	25	75	60	80
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.							
12.							

\*Baseline refers to sales data for the month before the items are labeled with the Smart Meal™ Seal, if available. If the item is new at the time it is labeled with the Smart Meal™ Seal, note “new item” in this column.