

MANAGER INTERVIEW QUESTIONS

Name: _____

Email: _____

Phone: _____

Restaurant: _____

Address: _____

1. What do you think about the growing rates of obesity in the general public? Is it a cause of concern? Please explain...
2. What can your business do to help prevent obesity in your customers?
3. Do the benefits of promoting healthy foods to your customers outweigh the costs of doing so? Please explain....
4. What are the main reasons you decided to adopt the Smart Meal Seal program?
5. How important, to your business, is positive media exposure and news coverage about promoting healthy foods? Please explain...
6. Is the Smart Meal Seal Program easy to use, and does it work? Please explain....
7. How could the program be improved?