

Agreement to Participate

Company Name _____ Owner/Manager _____

Address _____

Phone Number _____ Fax Number _____

E-mail Address _____

Website _____

By Signing this form, I agree to:

- Meet the requirements of the Smart Meal™ Seal program, including specific labeling and advertising requirements of the Smart Meal™ Seal program, reporting of Smart Meal™ sales data, and Smart Meal™ implementation protocol
- Make changes in each restaurant for the health of the community (such as increasing and marketing healthy food options to kids and adults while limiting unhealthy food options)
- Allow Smart Meal™ staff and/or volunteers to assess or survey each restaurant to identify types of foods sold and the level of healthy or unhealthy messages/advertising, etc.
- Participate in the evaluation of the program, such as reporting sales of Smart Meal™ menu items to Smart Meal™ staff on a monthly basis

In return, Smart Meal™ staff agrees to:

- Offer technical assistance as needed
- Offer ideas that will help participating restaurants increase healthy food options, marketing, and merchandising
- Promote participating restaurants through scheduled press releases and promotional efforts through a planned community engagement campaign
- Keep confidential any sales, marketing, store operations, and other information collected for evaluation purposes. Information will be shared only with the Smart Meal™ staff, partner agencies, and the evaluators. Any public reports generated from our evaluation activities will not include any identifying information about specific individuals or stores unless Smart Meal™ receives permission prior to using the information in reports. All information gathered will be used to identify ways to increase the usefulness, value, and financial benefits of this program

I understand that participation in the Smart Meal™ program is dependent on adherence to this agreement

Owner/Manager Print

Signature

Date

Smart Meal™ Program Coordinator Print

Signature

Date